

**POWER OF ATTORNEY**

Attorney Docket Number: FSP0348

Client Reference Number: 287846US

Title: EFFICIENT, SCALABLE, AND RELIABLE DELIVERY OF INTERACTIVE  
PROGRAM DATA

Application Number: 10/578,872

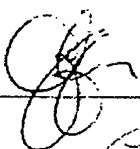
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I/We hereby appoint the practitioners associated with customer number

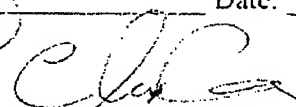
29586

as attorneys and/or agents to prosecute the application identified above, and for all divisional, continuing, continuation-in-part, substitute, renewal, national stage, and reissue applications based thereupon, and if this is a United States provisional patent application, to file and prosecute any utility patent applications claiming priority to this application, and to transact all business in the United States Patent and Trademark Office connected therewith.

I/We hereby appoint the attorney(s) and/or agents identified above to prosecute the application identified above, and all applications which may derive there from, before all competent International Authorities of the Patent Cooperation Treaty, and all authorities of nations, regions, and jurisdictions designated therein, and to make and receive payments in connection there with.

Signature of Cliff Aaby: 

Date: 1-15-07

Signature of Christian J. Parker: 

Date: 2/28/2007